

2025 Sponsor Opportunities

South Lyon
LIVE!
at
Pumpkinfest

An orange pumpkin with a green stem and leaves is positioned above the word "LIVE!".



Your Logo
& Banner Ad
Here

Sponsorship Packages

September 26th, 27th & 28th 2025 | Wells St. Lot, South Lyon, MI

Event Hours: Friday, September 26th: 5pm to 11pm

Saturday, September 27th: 12pm to 11pm

Sunday, September 28th: 12pm to 4pm

Event Partner: - \$10,000.00

Marketing Package: (Submission must be received by September 1st)

- 10x10 Booth space within the event area for Friday, Saturday, and Sunday
- Sign/Banner with your company logo prominently displayed from the main stage
- Regular, monthly, Social Media "shout outs"
- Announcements and salutations announced from the main stage
- Your logo included in press releases which are distributed to major statewide media and local community advertisements
- A 30 sec. promo video (of your making) can be added on the LIVE! Entertainment page of our website
- Feature logo on all event marketing banners, ads and fliers
- Your logo prominently displayed on the South Lyon LIVE! website with a link to your website
- Your logo listed on the South Lyon LIVE! event T-shirts worn by volunteers
- Entry credentials and parking pass to the entire event

Mainstage Sponsor: - \$8,000.00

Marketing Package: (Submission must be received by September 1st)

- Sign/Banner with your company logo prominently displayed from the main stage
- Social Media "shout outs" and marketing ads
- Announcements and salutations announced from the main stage
- Your logo included in press releases which are distributed to major statewide media and local community advertisements
- Your logo listed on the South Lyon LIVE! website with a link to your website
- Entry credentials and parking pass to the entire event



Gold Sponsorship: - \$6,000.00

- Signage and banners (provided by Sponsor) placed on the skirt of main stage or bar area
- Your logo included in press releases distributed to major statewide media and local community advertisements
- Your logo included on the Sponsors page of our website, with a link to your website
- Entry credentials and parking pass to the entire event

Silver Sponsorship: - \$4,000.00

- Signage and banners (provided by Sponsor) placed on the skirt of main stage
- Your logo included in press releases distribution to major statewide media and local community advertisements
- Your logo included on the Sponsors page of our website, with a link to your website
- Four event wristbands for Friday or Saturday evening concert

Bronze Sponsorship: - \$2,000.00

- Your logo included on the Sponsors page of our website, with a link to your website
- Signage and banners (provided by Sponsor) placed at check-in and token purchase tables
- Two event wristbands for Friday or Saturday evening concert

General Sponsorships & Donations:

Custom sponsor packages and marketing deliverables are agreed to at the time of contract.

These sponsorships can be done in full or partial amounts and can be shared between multiple sponsors.

- | | |
|---|---|
| • Tents and seating.....\$7,000.00 (x2ea) | Contests or Tournaments.....\$2,000.00 |
| • Music and Entertainment.....\$7,000.00 (x2ea) | Event Design and Hospitality.....\$1,500.00 |
| • Marketing.....\$5,000.00 | Technology Support.....\$1,500.00 |
| • Beverages and/or Concessions.....\$4,000.00 | Straw bales, pumpkins and linens..\$ 700.00 |
| • Power and Lighting.....\$3,500.00 | |
| • Security and Equipment.....\$2,500.00 | Cornhole Classic set of boards.....\$ 500.00/set |
| • Sanitation and grounds keeping.....\$2,500.00 | Cornhole boards are given to you after contest |

Friends of South Lyon LIVE! Sponsor any amount or make a donation:

This is designed for those wanting to help with any cash amount or an “in kind” donation of goods. Your donation is deeply appreciated. You will be listed on our website as a sponsor and announced from the Main Stage during the festival. Donations of \$500.00 or more will be allowed to hang one sign (which you will provide) in the seating or entrance areas of the event.



Company Name: _____

Company Contact: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone: ()

email: _____

Choose Your Sponsorship		Check below to reserve
EVENT PARTNER	\$10,000.00	
PLATINUM SPONSORSHIP: MAIN STAGE SPONSOR	\$8000.00	
GOLD SPONSORSHIP	\$6000.00	
SILVER SPONSORSHIP	\$4000.00	
BRONZE SPONSORSHIP	\$2000.00	
General Sponsorship (Sponsorship Choice:)		
Friends of South Lyon LIVE! (Fill in the amount)		
Friends of South Lyon LIVE! (List "in kind" donation)		

Questions about any of the packages please contact:

Ryan Cartmill

SLLSponsors@hotmail.com

248-766-6518

Please return your check with this form to:

South Lyon LIVE!

26043 Daria Circle West

South Lyon, MI 48178

South Lyon LIVE! is proud to be a MI 501c3 Nonprofit Organization