

# Let Freedom Ring



*Proudly serving  
our community  
for 40 years!*



Pumpkinfest is South Lyon’s annually anticipated fall festival. For over 40 years it’s provided a way for the community to engage one another, support non-profit groups, and award beneficiaries by providing wholesome and fun entertainment for all ages. The festival began as a way for non-profit clubs, artisans, and young entrepreneurs to spotlight their small business or organizations. As the community expanded, Pumpkinfest grew to reach other interests in the community and surrounding areas. In 2014 the festival introduced a large dedicated area for live entertainment, a beer garden, and over-21 live concerts. In 2021, as our nation and community emerged from the challenges of the COVID-19 pandemic, Pumpkinfest returned with renewed energy and dedication. The Committee implemented a new direction, new ideas, and even greater opportunities for expansion. From this forward thinking plan, South Lyon Live was born.

Pumpkinfest is now partnered by two registered 501(c)(3) non-profit organizations—**Pumpkinfest of the South Lyon Area** is dedicated to non-profits, small business and community engagement. **South Lyon LIVE** is dedicated to benefit concerts and community enrichment.

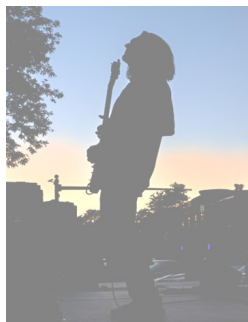
The expertise of each non-profit executive board and committee has secured loyalty and participation amongst larger corporations such as Kowalski Sausage Company, SEGHI Renovations, Vibe Credit Union, Kroger, Busch’s and 93.5 WHMI Radio. In recent years, Pumpkinfest and South Lyon LIVE have expanded the festival into a destination event, drawing vendors and visitors from across the region. As a result, the festival’s generosity has covered South East Michigan and beyond.

- Pumpkinfest has awarded \$20,000-\$30,000 dollars annually going directly to non-profit organizations and charities
- South Lyon LIVE has awarded \$5,000-\$8,000 dollars annually going directly to wonderful organizations such as Active Faith Food Pantry, Operation Injured Soldiers, and Blessings in a Backpack

With the help of our sponsors, any upgrades or enhancements we can offer the festival will further support the goal of positioning Pumpkinfest and South Lyon LIVE to be a must-attend destination event for families, music lovers, and the community alike.

To maintain this outstanding community tradition, we must ask for your support. As recognized 501(c)(3) non-profit organizations, Pumpkinfest of the South Lyon Area and South Lyon LIVE both rely heavily on the generosity and loyalty of our sponsors. The festival offers a wide range of highly-visible and cost-effective sponsorship opportunities. It’s a perfect way to reach a growing market of young families and active adults in the area. Utilizing this live experience will significantly amplify the reach and visibility of our sponsor’s message. It has the opportunity to convert customers and drive sales with a focus on maximizing the return on your investment. Not to mention, visibly demonstrating your company’s support for our community.

Join the movement! Please take a few moments to review the following Pumpkinfest & South Lyon LIVE sponsorship opportunities. There’s something for everyone, choose the level of commitment that works best for you—you’ll be glad that you did!





# Beneficiary

South Lyon Area Pumpkinfest is proud to announce South Lyon Community Schools (SLCS) as one of their designated beneficiaries for 2026.

South Lyon Community Schools' mission is to provide an exceptional learning experience that empowers all students to thrive both academically and personally, while preparing them to be the best version of themselves. South Lyon Community Schools covers an area of approximately 83 square miles with an estimated population base of approximately 45,500. The District contains areas of three counties (Oakland, Washtenaw, and Livingston) and areas of eight municipalities (City of South Lyon, Lyon Township, City of Novi, City of Wixom, Milford Township, Northfield Township, Salem Township, and Green Oak Township).

The District currently consists of 12 schools: two high schools (grades 9-12), two middle schools (grades 6-8), and eight elementary schools (grades K-5). In addition, the district has an Early Childhood Center (for preschool-aged children), a technology/maintenance/transportation facility, and an administration building.

For more information, visit online at [www.slcs.us](http://www.slcs.us) and stay up to date with district updates/newsletters at

[https://www.slcs.us/parents\\_and\\_community/district\\_updates\\_s\\_more\\_newsletter.php](https://www.slcs.us/parents_and_community/district_updates_s_more_newsletter.php)





# Beneficiary



South Lyon LIVE is proud to announce South Lyon Area Youth Assistance as their 2026 beneficiary. The South Lyon Area Youth Assistance (SLAYA) program has been strengthening families since 1962. South Lyon Area Youth Assistance is a 501(c)(3) non-profit, community service organization that helps children and families by offering community involvement from their Board of Directors and volunteers. The organization promotes emotional wellness through family education programs, skill-building grants, tutoring scholarships, an annual youth recognition breakfast, camp scholarships, a mentor's program, and a summer enrichment program. In addition to these programs, a Youth Assistance caseworker is available to work with families when problems first occur and assist them with skills toward a healthier family life.

## **Beneficiary Accomplishments in 2025**

- Provided the community with over \$76,000 in services and support
- Recognized 55 students through Youth Recognition and awarded eight scholarships totaling \$8,000
- Partnered with South Lyon Community Schools to ensure that every child had access to the support and opportunities they deserve
- Provided casework services to over 123 youth
- Provided 128 children backpacks full of school supplies and gift cards for clothes shopping through Back to School Shopping
- Supported families through Love and Logic workshops, emergency assistance, tutoring and skill building scholarships, a toiletry closet, camp, and more

## **Resources and Community Support**

- ◆ Shop With A Hero
- ◆ Skill Building
- ◆ Toiletry Closet
- ◆ Summer Enrichment
- ◆ Back to School Shopping
- ◆ Casework Services
- ◆ Youth Recognition
- ◆ Summer Camp
- ◆ Warm Coats
- ◆ Tutoring Scholarship Program
- ◆ Family Education Events

South Lyon Area Youth Assistance is supported by the City of South Lyon, Lyon Township, Green Oak Township, Salem Township, South Lyon Community Schools, Oakland County Probate Court, Circuit Court / Family Division with principal funding provided by Oakland County Board of Commissioners.

For more information visit online at <http://www.slaya.org> or

follow on Facebook: [www.facebook.com/slaya2009](http://www.facebook.com/slaya2009)

# SPONSORSHIP OPPORTUNITIES

## **ABOVE THE TITLE SPONSOR**

**\$12,000**

*(1 Available Pumpkinfest; 1 Available LIVE)*

- ☆ Sponsor name above the title on all signage and media “Your Company” South Lyon Area Pumpkinfest/South Lyon LIVE
- ☆ On-site marketing—product display, sampling, etc.
- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Inclusion in all lead-in event coverage
- ☆ Headline presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Opportunity to address the audience from the Main and Family Stage
- ☆ Recognition from the stages during the festival
- ☆ Complimentary vendor space via tent space in the venue
- ☆ 6 VIP access packages
- ☆ Banner with name/logo placed at Parade Float Showcase
- ☆ Signage displayed on either the Family Stage of Pumpkinfest or the Main Stage of South Lyon Live. (according to the appropriate Sponsorship.)
- ☆ Your name/logo printed on Pumpkinfest 5K Run T-shirts and official Pumpkinfest Tote Bag

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **BELOW THE TITLE SPONSOR**

**\$8,000**

*(2 Available Pumpkinfest; 2 Available LIVE)*

- ☆ Sponsor name below the title on all signage and media ...Pumpkinfest/South Lyon LIVE—brought to you by “Your Company”
- ☆ On-site marketing—product display, sampling, etc.
- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Inclusion in all lead-in event coverage
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ Complimentary vendor space via tent space in the venue
- ☆ 3 VIP access packages
- ☆ Banner with name/logo placed at Parade Float Showcase
- ☆ Signage displayed at Sponsor Showcase display\*
- ☆ Your name/logo printed on Pumpkinfest 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## COMMUNITY &

**\$10,000**

## ENTERTAINMENT SPONSOR

*(1 Available entire Festival)*

- ☆ Sponsor name displayed on all signage and media .... ..Pumpkinfest/South Lyon LIVE— supported by “Your Company”
- ☆ On-site marketing—product display, sampling, etc.
- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Inclusion in all lead-in event coverage
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ Complimentary vendor space via tent space in the venue
- ☆ Complimentary community engagement space across entire venue
- ☆ 4 VIP access packages
- ☆ Signage displayed at Sponsor Showcase display\*
- ☆ Your name/logo printed on Pumpkinfest 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **AUTOMATION & TECHNOLOGY SPONSOR**

**\$8,000**

*(1 Available entire Festival)*

- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ Complimentary vendor space via tent space in the venue
- ☆ 2 VIP access packages
- ☆ Signage displayed at Sponsor Showcase display\*
- ☆ Your name/logo printed on Pumpkinfest 5K Run T-shirts

## **ON-AIR BROADCAST SPONSOR**

**\$6,000**

*(1 Available entire Festival)*

- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ Signage displayed at Sponsor Showcase display\*
- ☆ Your name/logo printed on Festival 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **EXCLUSIVES:**

### **SHOWSTOPPER SPONSOR—HEADLINER EXCLUSIVE     \$6,000**

*(2 Available LIVE)*

- ☆ Press releases distributed to major state-wide media
- ☆ Inclusion in all lead-in event coverage
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Banner with name/logo displayed at Main Stage\*
- ☆ Your name/logo printed on Festival 5K Run T-shirts

### **PLATINUM PUMPKIN SPONSOR—FLIPPENOUT     \$8,000 EXCLUSIVE**

*(1 Available Pumpkinfest)*

- ☆ Press releases distributed to major state-wide media
- ☆ Inclusion in all lead-in event coverage
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Banner with name/logo displayed at the contest location\*
- ☆ 2 VIP access packages
- ☆ Your name/logo printed on Pumpkinfest 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **EXCLUSIVES:**

### **MOVE & GROOVE SPONSOR—SHUTTLE** **\$7,000** **TRANSPORTATION EXCLUSIVE**

*(2 Available entire Festival)*

- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Banner with name/logo prominently displayed on shuttle\*
- ☆ Your name/logo printed on Pumpkinfest 5K Run T-shirts

### **PREFERRED POUR—SOFT DRINK / COFFEE** **\$6,000**

*(1 Available of each entire Festival)*

- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ Complimentary vendor space via tent space
- ☆ Opportunity to pass out 3-5oz samples
- ☆ Your name/logo printed on Pumpkinfest 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **EVENT PREMIERS:**

### **GOLDEN GRAB SPONSOR—TICKET BOOTH \$4,000**

#### **EVENT PREMIER**

*(1 Available entire Festival)*

- ☆ Press releases distributed to major state-wide media
- ☆ Inclusion in all lead-in event coverage
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Banner with name/logo displayed at the contest location\*
- ☆ Your name/logo printed on Festival 5K Run T-shirts

### **CORNHOLE CLASSIC —CORN HOLE TOURNAMENT \$4,000**

#### **EVENT PREMIER**

*(1 Available entire Festival)*

- ☆ Press releases distributed to major state-wide media
- ☆ Inclusion in all lead-in event coverage
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Banner with name/logo displayed at the contest location\*
- ☆ Your name/logo printed on Festival 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **TAP MASTER SPONSOR**

**\$6,000**

*(4 Available LIVE)*

- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stage during the festival
- ☆ Complimentary vendor space in the venue
- ☆ 1 VIP access package + 8 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

## **TURN IT UP SPONSOR**

**\$4,000**

*(2 Available LIVE)*

- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ 6 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **FIRST ROW & FIRST POUR SPONSOR**

**\$3,000**

*(5 Available LIVE)*

- ☆ Signage/banners throughout the venue (limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ 4 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

## **RAISE A GLASS SPONSOR**

**\$1,500**

*(Unlimited Available LIVE)*

- ☆ Signage/banners throughout the venue (Limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ 2 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **SING & SIP SPONSOR**

**\$600**

*(Unlimited Available LIVE)*

- ☆ Signage/banners throughout the venue (Limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Your name/logo printed on Festival 5K Run T-shirts

## **GOOD TIMES SPONSOR**

**\$300**

*(Unlimited Available LIVE)*

- ☆ Signage/banners throughout the venue (Limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Your name/logo printed on Festival 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **PREMIER PUMPKIN SPONSOR**

**\$6,000**

*(4 Available Pumpkinfest)*

- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ Complimentary vendor space in the venue
- ☆ 1 VIP access package + 8 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

## **THE GREAT PUMPKIN SPONSOR**

**\$4,000**

*(2 Available Pumpkinfest)*

- ☆ Signage/banners throughout the venue\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Recognition from the stages during the festival
- ☆ 6 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **PUMPKIN PATCH SPONSOR**

**\$3,000**

*(5 Available Pumpkinfest)*

- ☆ Signage/banners throughout the venue (limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ 4 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

## **JACK O' LANTERN SPONSOR**

**\$1,500**

*(Unlimited Available Pumpkinfest)*

- ☆ Signage/banners throughout the venue (Limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ 2 Drink Tokens for Main Stage Benefit Concert Area
- ☆ Your name/logo printed on Festival 5K Run T-shirts

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP OPPORTUNITIES

## **PUMPKIN CARVER SPONSOR**

**\$600**

*(Unlimited Available Pumpkinfest)*

- ☆ Signage/banners throughout the venue (Limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies
- ☆ Your name/logo printed on Festival 5K Run t-shirts

## **PUMPKIN SEED SPONSOR**

**\$300**

*(Unlimited Available Pumpkinfest)*

- ☆ Signage/banners throughout the venue (Limited availability)\*
- ☆ Press releases distributed to major state-wide media
- ☆ Presence in all promotional material including posters distributed throughout the area, brochures and schedules distributed to festival attendees
- ☆ Internet presence on website (festival advertising on City of South Lyon and Chamber of Commerce for the South Lyon Area websites) and all social media strategies

*\*Banner and volunteers provided by sponsor*

# SPONSORSHIP REGISTRATION FORM

- ◇ ABOVE THE TITLE SPONSOR (1 Pumpkinfest; 1 LIVE) \$12,000
- ◇ BELOW THE TITLE SPONSOR (2 Pumpkinfest, 2 LIVE) \$8,000
- ◇ COMMUNITY & ENTERTAINMENT SPONSOR (1 Entire Festival) \$10,000
- ◇ AUTOMATION & TECHNOLOGY SPONSOR (1 Entire Festival) \$8,000
- ◇ ON-AIR BROADCAST SPONSOR (1 Entire Festival) \$6,000
- ◇ PREFERRED POUR—SOFT DRINK/COFFEE SPONSOR (1 each Entire Festival) \$6,000

## EXCLUSIVES:

- ◇ PLATINUM PUMPKIN SPONSOR—FLIPPENOUT EXCLUSIVE (1 Pumpkinfest) \$8,000
- ◇ MOVE & GROOVE SPONSOR—SHUTTLE TRANSPORTATION EXCLUSIVE (2 Entire Festival) \$7,000
- ◇ SHOWSTOPPER SPONSOR—HEADLINER EXCLUSIVE (2 LIVE) \$6,000

## EVENT PREMIERS:

- ◇ GOLDEN GRAB SPONSOR—TICKET BOOTH EVENT PREMIER (1 Entire Festival) \$4,000
- ◇ CORNHOLE CLASSIC—CORNHOLE TOURNAMENT EVENT PREMIER (1 Entire Festival) \$4,000

## DONATIONS:

- ◇ FRIENDS OF PUMPKINFEST/LIVE (Any donation or prize contribution—*Individuals Only*)
- ◇ I am interested in providing In-Kind Sponsorship

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

### ***Please return registration form to:***

Pumpkinfest of the South Lyon Area  
PO Box 696  
South Lyon, MI 48178

### ***Questions or comments:***

Natalie Nasr  
(248) 472-8673  
natalie.k.nasr@gmail.com

Pumpkinfest of the South Lyon Area and South Lyon LIVE are proud to be  
registered Michigan 501©(3) non-profit organizations

# SPONSORSHIP REGISTRATION FORM

## South Lyon Area Pumpkinfest

- ◇ ABOVE THE TITLE SPONSOR (1 Available) \$12,000
- ◇ BELOW THE TITLE SPONSOR (2 Available) \$8,000

### EXCLUSIVE:

- ◇ PLATINUM PUMPKIN SPONSOR—FLIPPENOUT EXCLUSIVE (1 Available) \$8,000

### ADDITIONAL CONTRIBUTIONS:

- ◇ PREMIER PUMPKIN SPONSOR (4 Available) \$6,000
- ◇ THE GREAT PUMPKIN SPONSOR (2 Available) \$4,000
- ◇ PUMPKIN PATCH SPONSOR (5 Available) \$3,000
- ◇ JACK O' LANTERN SPONSOR (Unlimited) \$1,500
- ◇ PUMPKIN CARVER SPONSOR (Unlimited) \$600
- ◇ PUMPKIN SEED SPONSOR (Unlimited) \$300

### DONATIONS:

- ◇ FRIENDS OF PUMPKINFEST (Any donation or prize contribution—*Individuals Only*)
- ◇ I am interested in providing In-Kind Sponsorship

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

#### ***Please return registration form to:***

Pumpkinfest of the South Lyon Area  
PO Box 696  
South Lyon, MI 48178

#### ***Questions or comments:***

Kathy Swan  
(248) 533-6549  
pfestexecutive@southlyonpumpkinfest.com

Pumpkinfest of the South Lyon Area is proud to be a registered Michigan

501©(3) non-profit organization

# SPONSORSHIP REGISTRATION FORM

## South Lyon LIVE

- ◇ ABOVE THE TITLE SPONSOR (1 Available) \$12,000
- ◇ BELOW THE TITLE SPONSOR (2 Available) \$8,000

### EXCLUSIVE:

- ◇ SHOWSTOPPER SPONSOR—HEADLINER EXCLUSIVE (2 Available) \$6,000

### ADDITIONAL CONTRIBUTIONS:

- ◇ TAP MASTER SPONSOR (4 Available) \$6,000
- ◇ TURN IT UP SPONSOR (2 Available) \$4,000
- ◇ FIRST ROW & FIRST POUR SPONSOR (5 Available) \$3,000
- ◇ RAISE A GLASS (Unlimited) \$1,500
- ◇ SING & SIP SPONSOR (Unlimited) \$600
- ◇ GOOD TIMES SPONSOR (Unlimited) \$300

### DONATIONS:

- ◇ FRIENDS OF South Lyon LIVE (Any donation or prize contribution—*Individuals Only*)
- ◇ I am interested in providing In-Kind Sponsorship

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

#### ***Please return registration form to:***

South Lyon LIVE  
25043 Daria Circle W  
South Lyon, MI 48178

#### ***Questions or comments:***

Ryan Cartmill  
(248) 766-6518  
SLLsponsors@hotmail.com

South Lyon LIVE is proud to be a registered Michigan

501©(3) non-profit organization