

2024 Sponsor Opportunities

South Lyon
LIVE!
at
Pumpkinfest





**Your Logo
& Banner Ad
Here**

Sponsorship Packages

September 27th, 28th & 29th, 2024

Wells St. Lot, South Lyon, MI

Event Hours: Friday, September 27th: 5pm to 11pm
 Saturday, September 28th: 12pm to 11pm
 Sunday, September 29th: 12pm to 3:30pm

Event Partner: - \$10,000.00

Marketing Package: (Submission must be received by September 1st)

- 10x10 Booth space within the event area for Friday, Saturday, and Sunday
- Sign/Banner with your company logo prominently displayed from the main stage
- Regular, monthly, Social Media shout outs
- Your logo included in press releases which are distributed to major statewide media and local community advertisements
- A 30 sec. promo video (of your making) can be added on the South Lyon LIVE! Entertainment page of our website
- Feature logo on all event marketing ads and fliers
- Your logo prominently displayed on the South Lyon LIVE! website with a link to your website
- Your logo, top spot of sponsor listings on the back of the event T-Shirts worn by volunteers
- 4 event wristbands for Friday and Saturday evening concerts

Mainstage Sponsor: - \$8,000.00

Marketing Package: (Submission must be received by September 1st)

- Sign/Banner with your company logo prominently displayed from the main stage
- Social Media shout outs
- Your logo included in press releases which are distributed to major statewide media and local community advertisements
- Your logo listing on the South Lyon LIVE! website with a link to your website
- Your logo, top spot of sponsor listings on the back of the event T-Shirts worn by volunteers
- 4 event wristbands for Saturday evening concert



Gold Sponsorship: - \$6,000.00

- Signage and banners placed on the skirt of main stage
- Your logo included in press releases distributed to major statewide media and local community advertisements
- Your logo included on the Sponsor page of our website, with a link to your website
- Your logo included on the back of the event T-shirts worn by volunteers
- 2 event wristbands for Friday or Saturday evening concert

Silver Sponsorship: - \$4,000.00

- Signage and banners placed on the skirt of main stage
- Your logo included in press releases distributed to major statewide media and local community advertisements
- Your logo included on the Sponsor page of our website with a link to your website
- Your logo included on the back of the event T-shirts worn by volunteers

Bronze Sponsorship: - \$2,000.00

- Your logo included on the Sponsor page of our website
- Signage and banners (provided by Sponsor) placed at check-in and token purchase tables
- Your logo included on the back of the event T-shirts worn by volunteers

General Sponsorships:

Custom sponsor packages, marketing deliverables are agreed to at the time of contract:

- Beverage\$ 4000.00
- Facilities and Utilities\$ 3500.00
- Security and Equipment\$ 2500.00
- Event Design and Hospitality\$ 1500.00



Fans of South Lyon LIVE! \$ _____ Sponsor any amount:

This sponsorship is designed for those wanting to help with any cash amount or an “in kind” donation of goods. Your donation is deeply appreciated. You will be listed on our website as a sponsor and announced from the Main Stage during the festival. Those providing donations of \$500.00 or more will be allowed to hang one sign (which you will provide) in the main stage area and will be listed on the back of the event T-shirt.



Sponsorship Order Form

Company Name: _____

Company Contact: _____

Address: _____

City: _____ St: _____ Zip: _____

Phone:() email: _____

Choose Your Sponsorship		Check below to reserve
EVENT PARTNER	\$10,000.00	
PLATINUM SPONSORSHIP: MAIN STAGE SPONSOR	\$8000.00	
GOLD SPONSORSHIP	\$6000.00	
SILVER SPONSORSHIP	\$4000.00	
BRONZE SPONSORSHIP	\$2000.00	
Fans of South Lyon LIVE! (Fill in the amount)		
Fans of South Lyon LIVE! (List "in kind" donation)		

For Questions about packages, please contact:
Ashley Neely
SLLSponsors@hotmail.com
517-881-3828

Please return your check with this form to:
South Lyon LIVE!
26043 Daria Circle West
South Lyon, MI 48178
Checks made payable to South Lyon LIVE!

South Lyon LIVE! is proud to be a MI 501c3 Nonprofit Organization

Our mission is to give back to our community by donating the proceeds from benefit concerts from the main stage during the South Lyon area Pumpkinfest and other local events.